

Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES · WINTER 1980/81





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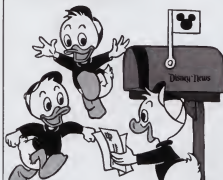
Cover Story: The bright, red engine of one of Walt Disney's favorite attractions, the Santa Fe and Disneyland Railroad, proudly chugs its way around the Magic Kingdom as it has for the past 25 years.

Page	Article
2	One of a Kind Antiques Shop
4	A Mountain (Big Thunder) Rises in Florida
6	Christmas in the Parks
8	Park Ambassadors Bid Fond Adieux
10	How to Draw Clarabelle
12	Putting your game on a steady course
14	Wanna Hear a Juicy Story?
16	In & Around Walt Disney Productions
18	Magic Kingdom Club Ticket and Benefits Information



Sorry, but past issues of Disney News are not available.

Letters



If you would like to share your ideas with our readers, just drop a note to:

EDITOR, Disney News
1313 Harbor Blvd., Anaheim, Calif. 92803

Sirs:

When will they build "Discovery Bay" and "Dumbo Circus" in Disneyland? Sincerely,
Philip Griego
Cerritos, CA

Those two attractions are two of several potential plans currently being considered but presently "on hold." The next time you visit Disneyland, a tour of the Preview Center on Main Street will enlighten you on any new developments on these two projects.

— Ed.

Sirs:

Why not an entire page of "Letters to the Editor?"

Sincerely,
Alicia Neyhauser
Pinole, CA

At times, we've been able to accommodate a full page of letters, but at other times, we utilize the space to alert Magic Kingdom Club members to important news from the Club. — ED.

Sirs:

Are you going to print an article about Discovery Bay in the future? Sincerely,
Tim Benham
Newberg, OR

We will certainly keep our readers informed on this project when plans are approved and construction begins. In the meantime, see answer to another query on this new attraction elsewhere on this page. — ED.

Welcome to The Magic Kingdom Club for 1981



Welcome to the Magic Kingdom Club for 1981. The Club's new 1981 Membership Guide and Vacation-Travel Book (pictured here) is now available at your Personnel or Recreation office. With twenty full-color pages detailing the Club's complete spectrum of benefits and programs, the 1981 Guide provides all the information you need to make the most of your Club membership.

For over 50 years the name Walt Disney has been synonymous with family entertainment and outdoor recreation. Disneyland Park in California has been visited by 200 million guests, and Walt Disney World Vacation Kingdom in Florida has become the number one vacation destination in the world.

The 1981 Club Membership Guide gives complete coverage of Magic Kingdom Club benefits and exclusive Family Vacation Plans at both Disneyland and Walt Disney World, as well as information on: our nationwide benefits at Howard Johnson's Motor Lodges; National Car Rental; beautiful Cypress Gardens in Florida; and our special cruise program with Norwegian Caribbean Lines... plus, much more.

We are also pleased to offer a diverse selection of Club travel adventures. In the 1981 Guide and Vacation-Travel Book, you will find details on our exclusive World Showcase Tours with such exciting destinations as Hawaii, Mexico, Japan and the Orient and exciting Walt Disney World/Caribbean Cruise combinations. The tours are available from all major U.S. and Canadian cities.

We are excited about these programs for 1981, and we're pleased to make this all-in-one Guide available to our Club members. Quantities have been sent to all Club Chapters worldwide and are now available. Be sure to pick up your copy today and experience all the excitement and benefits of your membership in Walt Disney's Magic Kingdom Club!

Bob Baldwin
National Director
Magic Kingdom Club



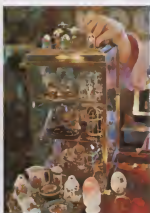
Shop in New Orleans Square Lives Up To Its Name

Tucked away between the *Pirates of the Caribbean* entrance and the Cafe Orleans in the charming setting

of New Orleans Square in Disneyland is an enticing shop that sometimes proves to be a surprise to Park visitors. It seems almost incredible that a shop full of select antique furniture and accessories could be located right in the middle of a bustling theme park.

Experienced buyers of precious items for the antique shops in both Disneyland and Walt Disney World search worldwide for pieces of "good design, exceptional craftsmanship, authenticity and an intangible thing ... personality." From imports and estate auctions, they acquire treasures ranging from giant ceramic sentry-type dogs to a hand made

"One-of-a-Kind" Antiques



turn-of-the-century wood cradle. Old-fashioned marriage certificates continue to be a popular sales item. And there are Italian inlaid tables and marble-topped wash stands, paintings, chandeliers, jewelry pieces, thimbles, brass objects . . . even an Austrian roll-top desk.

A real eye-catcher is the fireplace carved of solid cherrywood with a beveled mirror (CA 1900). And to satisfy the present trend of collecting antique dolls, there's a fine selection of European dolls. On the colorful patio outside, there's a unique English grindstone, people-powered by foot.

It was Walt Disney himself who

first came up with the idea of an antique shop within the Park. So it must have given him double pleasure to supervise its grand opening on the same day in July, 1966, that New Orleans Square was dedicated. Since then, countless visitors, including many celebrities, have passed through its doors to marvel at the wide selection of exclusive merchandise.

Regarding time and place of origin, quality of craftsmanship and authenticity, any antique purchased in the "One-Of-A-Kind" Shop is guaranteed to be what it purports to be — to the best of the buyers' knowledge.

Although the most recent accepted rule is that an article must be at least 100 years old to qualify as an antique, there's no denying that today many collectibles of a lesser age are considered works of art and a wise investment. With the skyrocketing costs of wood, it's certain that any furniture of quality hardwood will hold or increase its value.

But whether you're interested in collecting valuable pieces or in finding just the right accessory to add a decorator's touch to your home, you're likely to find what you want in the "One-Of-A-Kind" Antiques Shop, a fun place to browse and shop for the unusual. 🐾



A MOUNTAIN RISES IN FLORIDA

The skeptics may have raised an eyebrow or two when the idea for a Walt Disney World Big Thunder Mountain Railroad first surfaced some eight years ago. A mountain in Florida, themed to the Western Gold Rush times would be completely out of its geographical and historical element. Transforming this towering vision into a Magic Kingdom reality was going to require passage through time and space barriers of more than a century and thousands of miles.

But anything is possible when it comes to the diligent Disney imagination. With little more than a sand dune for reference, artists, designers and engineers soon produced renderings, scale models and show plans from which to begin this tremendous project.

This mountain was not to be a duplication of Big Thunder in Disneyland. With more space, less greenery and a flattened terrain, environmental considerations were altogether different. Rather than the castle-peaked Bryce Canyon look of its predecessor, this attraction would resemble Colorado's Monument Valley or the Grand Canyon.

Almost two years were required to construct this monumental showpiece. From the "Top of the World" in the Contemporary Hotel, observers could oversee the progress. Iron rebar was shaped into formation and wire mesh covering filled in the contours.

Then came the concrete and rock-work details.

Finally, from five acres of Florida's soft shell and sand flatland rose a magnificent formation of sentinel-type peaks as high as 100 feet. And, so convincing were the rusty hues of weathered and eroded rock, most any

distant bystander could be fooled into perceiving a natural element. Impressive as it was from afar, there was still much to be done. A phosphorescent pool was given rainbows of color. Screeching bats were added to a dark and foreboding cave; water to the waterfall... and earthshaking motion to an avalanche.

For decorative tools of the mining trade, Disney prospectors scouted auctions, swap meets and old mining towns. The Disney determination paid off. In rolled an antique ore wagon and skip cart, and soon other artifacts added authenticity to the deserted mine setting.

The great American West was inconceivably born again in an unlikely Florida location — where a "runaway" train transports its brave passengers through a colorful, historical time.

Come experience Big Thunder Mountain Railroad — the newest exciting adventure in the Walt Disney World Magic Kingdom. 🐾





Christmas in the Parks



Disneyland

Disneyland will shine with holiday decorations during the month of December as the Park celebrates its 25th season of Yuletide activities, highlighted by the traditional Christmas Parade. The joyful procession, to be featured usually twice daily from December 20 thru January 4, depicts the color and warmth of the season with toy soldiers, dancing snowpeople and Santa himself in his lofty sleigh adorned with gifts.

With a special guest narrator reading "The First Christmas," the Park's stirring Candlelight Procession on December 20 and 21 will mark the opening of Disneyland's expanded holiday festivities. Over 1,000 carolers blend their voices in what has become a Disneyland custom which began in 1955.

In addition, the Park will complete the Yuletide flavor with bountiful holiday decorations. Traditional wreaths and bright Christmas bells will hang from the doors of Main Street's turn-of-century shops, and a majestic 60-foot tree will stand in Town Square.

At the other end of Main Street, at Sleeping Beauty Castle, two white Christmas trees will stand in the shimmering waters of the castle moat. Strolling throughout the Park, Disneyland's

Dickens Carolers will serenade guests with mirthful renditions of the season's favorite melodies. An impressive lineup of musical entertainers performing on various Park stages will round out the holidays.

New Year's Eve, December 31, Disneyland will present a fun-packed night with top-name artists from 8:30 PM to 2:30 AM. Special pre-purchased tickets for this event will entitle holders to unlimited use of Park attractions (except shooting galleries) and all the extra entertainment, at no additional cost.

Walt Disney World

Smartly-dressed elves, cheery carolers, brightly decorated shops and a 65-foot-tall tree help fill the Magic Kingdom of Walt Disney World in Florida with plenty of old-fashioned Christmas spirit.

The holiday mood is most contagious on Main Street, U.S.A., where wreaths and tinsel garlands recapture the flavor of Christmases past, while strolling carolers regale passers-by with joyous holiday favorites. Focal point for these festive trappings is the gigantic Town Square Christmas tree. The towering, 65-foot-tall silver fir is decorated with 3,000 lights, 5,000 ornaments and an array of colorfully wrapped packages, all waiting to be opened on Christmas Day.

Just about everyone catches the spirit, especially during the enchanting Christmas Parade, which can be seen daily from

December 20th through January 3rd. Live musicians, marching toy soldiers and dancing reindeer lead the way for Santa, Mrs. Santa and a host of delightful Disney characters.

The Christmas season officially opens the nights of December 13th and 14th, with the inspiring Main Street Candlelight Procession. A massive chorale of more than 1,000 choir-robed singers from individual choral groups throughout the area hold lighted candles, as they form a procession of harmony down Main Street, U.S.A. In Town Square, the members of the chorale form a "Living Christmas Tree," and lift voices in song to accompany the traditional reading of the Biblical Christmas story by a guest narrator. Past guest narrators have included Perry Como, Cary Grant and Rock Hudson.

During the Christmas season, the Magic Kingdom is open daily until midnight, and a spectacular fireworks display fills the sky over Cinderella Castle at 10 p.m. nightly. On New Year's Eve, the park remains open until 2 a.m. for a special party which features extra-special entertainment events. 🎉

Park Ambassadors Bid Fond Adieux



Monica Hallecks, Walt Disney World Ambassador

As the 1980 Walt Disney World Ambassador, Monica Hallecks has found her busy schedule of travel and public appearances extremely gratifying. The warmth and friendliness she has encountered as the representative of the 13,000 Vacation Kingdom cast members have helped highlight an unforgettable year.

Looking back on her soon-to-be-completed reign, Monica can relive the exciting memories of visits to such major cities as Boston, Chicago, Philadelphia, Cleveland and Washington, D.C., where she spread a little Disney sunshine throughout many children's hospitals. Monica's talents as a charming and quick-witted spokesperson were displayed time and again at a variety of Rotary Club presentations, and during a sometimes- hectic schedule of radio and television interviews. She was often accompanied by our famous Disney characters, including the one-and-only Mickey Mouse . . . with whom she shared several "honored guest" spotlights — while meeting such notables as Massachusetts Governor Ed King, author Gay Talese, international singing star Roger Whittaker and popular actress Barbara Eden.

The most exhilarating period of Monica's reign, however, could well have been a summer swing through Canada with the Kids of the Kingdom. Monica's travels covered 1,500 miles, and she gave an average of five radio and TV interviews each day!

As Disney News goes to press, the 11th Walt Disney World Ambassador is in the process of being selected. She also will most certainly experience the pleasure of being welcomed by appreciative thousands, as she carries on the Disney spirit!



Nancy Englert, Disneyland Ambassador

It's been a wonderful silver anniversary year at Disneyland — a year actually celebrated throughout the world. It's been a tribute to 25 happy years of bringing Disney magic to people everywhere.

This sentiment was evident in the many countries I visited while traveling as Ambassador to the Park during our birthday year. The entire year has been an unforgettable rewarding experience.

The Rose Parade in Pasadena on January 1 was a sample of the level of excitement that was to continue all year long. Mickey, Minnie, Donald, Pluto, Goofy, The Kids of the Kingdom and I spent the first three months following touring the United States and Canada. At each destination, thousands of enthusiastic fans turned out to see their favorite Disney characters and to applaud the Kids of the Kingdom performances.

In Costa Rica and Mexico, as on all of our journeys, we were invited to visit hospitals, schools and orphanages. Children there showered us with handmade gifts. It was so gratifying to be able to bring a little bit of Disneyland to those who may never have the opportunity to visit the Park in person.

Everywhere we went, officials honored Walt Disney and the occasion of our 25th birthday. They were eager to show just how much Disneyland has meant to them in the past, but more importantly, how much they were looking forward to the next 25 years of Disney entertainment.

There is no doubt in my mind that the 1981 Ambassador should anticipate the approaching year to be just as exciting and filled with unbelievable experiences and memories . . . enough to last a lifetime!

How to Draw CLARABELLE

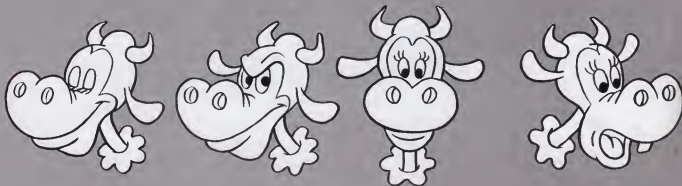


Clarabelle Cow is one of the earliest Disney cartoon characters, preceding even Goofy, Pluto, and Donald Duck. She first appeared in "The Plow Boy" in 1929, and became, with her beau Horace Horsecollar, a constant companion of Mickey and Minnie Mouse in their cartoons of the '30's.

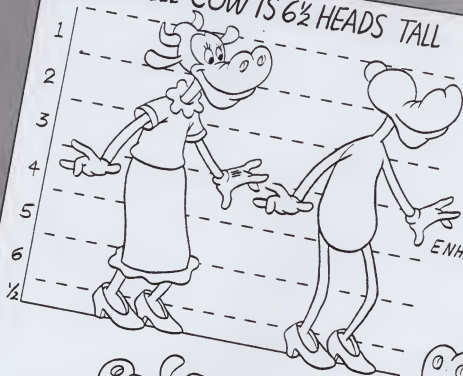
Lately in her comic adventures, Clarabelle has become more and more a glamorous heroine, which suits her just fine. Like all

stars, she loves to perform, and will sing, dance, or act at the drop of a hat. But there's another side to Clarabelle's character—she's the ideal neighbor, always ready to help a friend in need or work for a worthy cause.

After you've mastered Clarabelle's basic figure and expressions, don't be afraid to experiment and put her in different costumes. Remember: She loves the spotlight. 🎤



CLARABELLE COW IS 6½ HEADS TALL



A SINGLE TOOTH
ENHANCES HER SMILE!



COLLAR HAS
SIX POINTS

IF SHE WEARS A HAT-
THERE'S ONLY ONE
PLACE TO PUT IT!



SHE IS NOT THE
"MINI SKIRT" TYPE-
ALWAYS DRESS HER
IN A "MID CALF" SKIRT!





Putting your game on a steady

With three challenging, 18-hole courses to choose from (the Palm, Magnolia and the Lake Buena Vista course), Walt Disney World guests are finding that the Vacation Kingdom is a Golfer's Kingdom, too! That's especially true for those who long to get beyond the "duffer" stage, because Walt Disney World has made a major commitment to the teaching aspect of the game.

That commitment is evidenced in part by the Walt Disney World Golf Studio. This unique program of one-on-one instruction allows for the fact that no two playing styles are exactly alike. Golfers attending the two-hour session are not locked into a rigid style or stance, but are advised by Studio staff professionals on ways to play better golf in their own individual fashion.

The instruction includes professional analysis of a player's stance, form and style. Then, a videotape replay on the Golf Resort Pro Shop's five-foot color television screen





course

allows the Studio instructor to point out both the strong and weak elements of a player's game, while providing tips on strengthening or correcting those areas. And to keep those pointers well in mind, each player receives a take-home audio cassette of personalized instructions.

Golf director Paul Ritson, a native of South Africa, is a 31-year veteran of golf instruction. His students include PGA Tour superstar Gary Player, LPGA standout Sally Little and numerous other PGA Tour performers. The same principles and techniques he used in teaching these high-caliber performers are employed in the Golf Studio program.

In addition, long-time golf instructor Rina Ritson provides 30-minute, one-on-one golf lessons at the Lake Buena Vista Club course.

The Vacation Kingdom has also extended its teaching reach to young golfers. The Walt Disney World Junior Golf Program, for

example, offers intensive, one-week sessions of instruction and play to talented young players between the ages of 11 and 17.


This "swing" to youth was made more evident with the dedication this past October of the "Wee Links" - a prototype golf course situated between the 10th and 14th fairways of the Walt Disney World Magnolia golf course. The six-hole course, which features Mod Sod greens, is the first "link" in a series of PGA Tour-sponsored mini-courses

for beginners throughout the country. The PGA Tour's objective is to provide people from all walks of life the opportunity to learn how to play golf at nominal fees. Proceeds from the Walt Disney World National Team Championship Golf Classic Pro-Am in October were donated to the PGA Tour Junior Golf Program.

So, whether you be an oldster, or a youngster - or somewhere in between - the Vacation Kingdom offers you a shot at improving your golf game! 🏌️



Wanna hear a Juicy Story?



A long time ago (20 years in fact) in a Kingdom far away (well, actually, in Anaheim, California), two renowned names joined together for the noteworthy purpose of providing a thirst-quenching beverage for visitors to the Kingdom.

The marriage of Sunkist and Disneyland was indeed a happy one, both families representing and believing in the natural, wholesome side of life. Main Street, U.S.A., was the perfect setting for their turn of the century "Sunkist Citrus House." And when they opened it to the public in August 1960, guests flocked inside to partake of the naturally sweet, freshly squeezed orange juice and cool lemonade.

Thirsty visitors consumed around 250 gallons of orange juice and 50 gallons of lemonade that memorable day. What a reception!



There were also fresh lemon pies that seemed to disappear like magic.

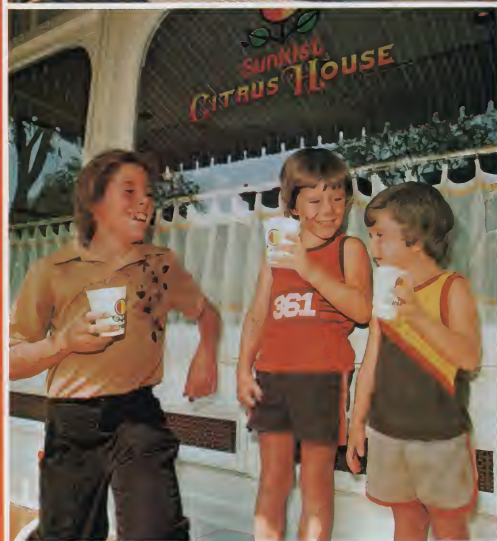
Two years later, a cute thatched offspring of this successful union appeared in the darkest jungle of Adventureland. Shades of Dr. Livingstone, they named it "Sunkist, I Presume."

Here, explorers who braved the underwater creatures and shadowy dangers of the "Jungle Cruise" came for cool, liquid relief for throats made dry with apprehension! "Jungle Julep," blended from a delightful juicy combination of orange, lemon and guava (with a spritz of grenadine) became the specialty of the hut.

Guests have been returning ever since to each of these cool and welcome respites from their busy days in the Magic Kingdom. For those who require more substantial nourishment than juices, there are frozen yogurt and juice bars, lemon tarts, hot dogs, sandwiches, coffee and donuts that are different.

Day in and day out, the liquid gold that has made both the Golden State and Sunkist famous pours unceasingly from giant juice extractors at the Citrus House at the rate of 70 gallons an hour...serving thirsty Disneyland customers and all of the Park's restaurants.

Now that's a lot of juice. But didn't it make for an enchanting, fantasy-like story? 🍹



IN AND AROUND WALT DISNEY PRODUCTIONS



Disneyland®

This Christmas season will be especially colorful at the Park which will be open Dec. 20, 21 from 10 a.m.-12 m; Dec. 22, 23, 24, 10 a.m.-7 p.m.; Dec. 25, 9 a.m. to 9 p.m.; Dec. 26, 27, 28, 29, 30, 9 a.m. to 12 m; Dec. 31, 9 a.m.-7 p.m.; Jan. 1, 9 a.m.-7 p.m.; Jan. 2, 3, 9 a.m.-12 m; Jan. 4, 10 a.m.-7 p.m.

Special tickets for all the exciting entertainment on New Year's Eve on Dec. 31 (8:30 p.m.-2:30 a.m.) will be offered for sale the second week in Dec. at Ticketron and at the Disneyland ticket offices.

Look for fun entertainment on "Small World Days," Jan. 17 & 18.

Music, fun and fellowship will be featured on *Contempo Night*, Jan. 23.

Pop Country Weekend, Feb. 14, 15, will showcase renowned country stars. The Park will be open on Monday, Feb. 16 for Washington's Birthday.

Festival Canada is scheduled for Feb. 28 and March 1 and *Festival Japan* for March 28 and 29.

Times and events subject to change without notice.



Home Video

Those families with a video cassette recorder can now program their own Disney film festival.

Available now in retail outlets and directly from Disney are such memorable Disney movies as:

PETE'S DRAGON—a heartwarming musical with something for everyone... tender love songs, rousing dances, and an impossible animated creation named Elliott... the Dragon. Helen Reddy and Mickey Rooney star in this fanciful tale which combines live action and animation in the tradition of *MARY POPPINS*.

BLACK HOLE—The USS Cygnus is perched precariously at the edge of the Black Hole... the vast empty nothingness where space and time end. An explosive film where robots, humanoids and the extravagant spaceships face the terrifying power of the Black Hole.

MICKEY ON VACATION—A forty-five minute compilation of Mickey's most memorable moments... while on holiday. Treat the family to that extra special animation that only Disney provides.

For your free catalog contact Walt Disney Home Video, 500 Buena Vista Street, Burbank, CA 91521.



Movies

The schedule of films from Walt Disney Productions for the first half of 1981 promises to be one of the most exciting in years.

Kicking off the year is a Christmas gift for theater patrons all over the country, "The Aristocats," one of the studio's classic animated features. Released for the first time since its debut 10 years ago, it stars the vocal talents of Eva Gabor and Phil Harris. "The Devil and Max Devlin" arrives in February of 1981 bringing Bill Cosby and Elliott Gould together in a contemporary fantasy of a man trying to save his own soul by selling out to the devil. Along the way there are outstanding performances by Susan Anspach, Adam Rich and a haunting film debut by Julie Budd whose singing style will certainly earn her much attention. Jerry Courtland co-produced and Steven H. Stern directed.

For the Easter season a very, very special film is scheduled. It is "Amy on the Lips," the touching story of a young woman who, having lost her own deaf child, leaves her overbearing husband to spend her life teaching the hard-of-hearing to speak. Jenny Agutter and Barry Newman star in the 1913 period film with Nanette Fabray, Margaret O'Brien, Kathleen Nolan and Lou Fant co-starred. Jerry Courtland produced for executive producer Bill Yates. Vincent McEvety directed.

The studio's summer bill of fare is guaranteed to please the appetite of every film goer.



First up is "Watcher in the Woods," a thrilling suspense story for all ages. A new tantalizing ending has been filmed for this haunting tale about the

mystical possession of a teenaged girl. Bette Davis, Carroll Baker, Lynn-Holly Johnson and David McCallum star. Tom Leetch was co-producer and John Hough directed.

Highlight of the summer season is "The Fox and the Hound," Walt Disney Productions' 20th animated feature and the first new animated film in five years. Produced in the classic Disney fashion, "The Fox and the Hound" features the vocal talents of Paul Bailey, Jack Albertson, Mickey Rooney, Jeanette Nolan, Sandy Duncan, Kurt Russell, Pat Buttram, Paul Winchell and Dick Bakalyan.

Winding up the summer program is "Condorman," a comedy about a comic book writer who assumes his character's identity to help a beautiful Russian agent escape the Iron Curtain. Starring Michael Crawford, Oliver Reed and Barbara Carrera, the film was photographed in Paris, Monte Carlo, Switzerland and London. Jan Williams co-produced for director Charles Jarrott.

In preparation is "Night Crossing" the suspenseful recounting of the daring escape by balloon of two families from East Germany to the west. Oscar winner Delbert Mann ("Marty") will direct the film starring John Hurt ("Elephant Man"), Jane Alexander and Beau Bridges. Tom Leetch will co-produce.

Ron Miller is executive producer on all Disney films.



Music and Records

Disneyland Records will add three exciting new titles to their popular Songtape line. Yankee Doodle Mickey, Goin' Quackers! and Pardoners will be released on long-playing cassettes with a full-color sing-along book.

Science fiction is today's most popular theme, in movies, television and on records. Now, from Disneyland Records comes *The Sounds of Outerspace*. Hear laser battles, alien creatures, meteor storms, pulsars, space cruisers, robots and much, much more.

Look for the *Aristocats* Storyteller album to be released in time for Christmas. The fun and magic of this Disney classic animated feature has been captured in this beautiful book-record set.



Home Entertainment

Mickey Mouse Disco

Dance fever infects Mickey, Donald and Goofy... Minnie and Daisy too. They've got the beat, and it's mighty sweet. In the neon glow of the disco, here's a Disney dance extravaganza of music and animation.

Color/English/Sound/8 minutes
Mounted on 200 foot reel

FREE Mickey Mouse Disco Album with purchase of Home Movie!

For complete information, write:

Walt Disney Home Movies

500 S. Buena Vista Street

Burbank, CA 91521



Walt Disney World®

During the Christmas Season, the Magic Kingdom of Walt Disney World will be open December 20, 21, 9:00 a.m. to 12:00 midnight; December 22, 23, 8:00 a.m. to 12:00 midnight; December 24, 9:00 a.m. to 6:00 p.m.; December 25, 26, 27, 28, 29, 30, 8:00 a.m. to 12:00 midnight; December 31, 8:00 a.m. to 2:00 a.m.; January 1, 2, 3, 9:00 a.m. to 12:00 midnight.



Television

Programming for the entire family rather than specifically for children will be emphasized as "Disney's Wonderful World" begins its 27th year of television.

"Amy-On-The Lips," a period drama about a young woman who flees her domineering husband to teach hearing-impaired children, is one of the season's original films.

Another is "The Ghosts of Buxley Hall"—a two-hour comedy about the founder of a 100-year-old military academy for boys who literally awakens from the dead when he discovers his school is going coeducational.

Making their television premiers will be "Old Yeller," "The Best of Walt Disney's True Life Adventures," and "Follow Me, Boys," starring Fred MacMurray.

Disneyland

PARK IN CALIFORNIA



"The happiest place on earth"

NOW
AVAILABLE
YEAR-
ROUND

SPECIAL MAGIC KEY TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

Includes admission and any 11 attractions
of your choice. Available year-round.

	Value	Club Member Price
ADULT	(\$16.90)	\$8.25
JUNIOR (12 thru 17)	(\$14.90)	\$7.00
CHILD (3 thru 11)	(\$11.80)	\$6.50

Also Available

PASSPORT TO Disneyland

(Unlimited-use ticket)

- Admission and unlimited use of all 59 Disneyland rides, attractions, and shows. (Except Shooting Galleries)
- Do it all! At your convenience!
- A full day of fun for the whole family!

ADULT	\$9.25
JUNIOR (12 thru 17)	\$8.00
CHILD (3 thru 11)	\$7.50

THE ABOVE TICKETS ARE NOT
AVAILABLE TO THE GENERAL PUBLIC
Present Magic Kingdom Club Card at any
Main Entrance ticket booth.

(Parking—\$04 per car)

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, and all
its free shows, exhibits and entertainment.

ADULT	\$7.00
JUNIOR (12 thru 17)	\$5.00
CHILD (3 thru 11)	\$3.00

All prices subject to change without notice.

WINTER OPERATING HOURS

Disneyland is open Wednesday through Sunday during the fall, winter and spring seasons. The operating hours are 10 AM to 6 PM on Wednesday, Thursday, and Friday and 9 AM to 7 PM on the weekends. Extended operating hours during holiday periods.

For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at the Disneyland Hotel and The Inn At The Park. (Discount not applicable to commissionable, special group or preferred rates.)

Announcing the 1981 Magic Kingdom Club Vacation Plans at DISNEYLAND Park

Featuring accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Anaheim Marriott, Conestoga Inn or Quality Inn.

GOLD KEY VACATION

- Enjoy the most complete way to visit DISNEYLAND. Your personalized "Gold Key" unlocks all the fun and excitement of this exclusive Magic Kingdom Club vacation adventure
- Three nights' accommodations at the Disneyland Hotel
- Four days' admission and unlimited use of all rides and attractions in DISNEYLAND (except Shooting Galleries)
- Breakfast, lunch and dinner for three days at a variety of fine restaurants in DISNEYLAND and at the Disneyland Hotel
- Other exciting recreational and dining activities
- \$275 each Adult, double occupancy

4-NIGHT DISNEYLAND ADVENTURE

- Four nights' accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Quality Inn, Conestoga Inn, or the Anaheim Marriott Hotel
- Two days' admission and unlimited use of all adventures and attractions in DISNEYLAND (except Shooting Galleries)
- Shuttle service between your hotel and DISNEYLAND
- Choices of exciting recreational or dining activities
- From \$135 each Adult, double occupancy

3-NIGHT PARK HOLIDAY

- Three nights' accommodations AT the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Quality Inn, Conestoga Inn, or the Anaheim Marriott Hotel
- Two days' admission and use of all adventures and attractions in DISNEYLAND (except Shooting Galleries)
- Shuttle service between your hotel and DISNEYLAND
- Choice of exciting recreational or dining activity
- From \$102 each Adult, double occupancy

2-NIGHT FAMILY GETAWAY

- Two nights' accommodations at the Disneyland Hotel, The Inn At The Park, Anaheim Howard Johnson's Motor Lodge, Hyatt Anaheim, Grand Hotel, Quality Inn, Conestoga Inn, or the Anaheim Marriott Hotel
- Two days' admission and unlimited use of all adventures and attractions in DISNEYLAND (except Shooting Galleries)
- Shuttle service between your hotel and DISNEYLAND
- From \$69 each Adult, double occupancy

Magic Kingdom Club Vacation Plans are available only to Club members and are subject to accommodation availability. Junior and child rates are available at substantial savings for above Vacation Plans. Prices subject to change without notice. Effective January 1, 1981 through December 31, 1981.

For further information regarding Magic Kingdom Club Vacation Plans at DISNEYLAND Park, please write or call:

Walt Disney's
MAGIC KINGDOM CLUB®

TRAVEL CENTER

P.O. Box 4180, Anaheim, California 92803

Always include your Chapter number.

For reservations call (714) 999-4444

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From Western Canada Call Collect (416) 363-7401
From Alaska, Hawaii, Puerto Rico and
the U.S. Virgin Islands 800-654-2121

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER: At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

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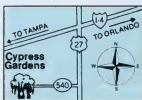
Another exclusive for Club members...

FLORIDA CYPRESS GARDENS

Your Magic Kingdom Club Card entitles you and your family to a special reduced admission price at CYPRESS GARDENS near the WALT DISNEY WORLD Resort Complex in Florida.

	Regular Price	Club Member Price
ADULT.....	\$6.95	\$6.25
CHILD (6 thru 11).....	\$3.95	\$3.55

Children under 6, FREE with parent.
All prices subject to change without notice.



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(30 Minutes from Walt Disney World)

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HELD SEVERAL TIMES DAILY**

This offer effective until withdrawn.
Membership Card must be presented at Ticket Window

**BRAND
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BENEFIT**

National Car Rental

OFFICIAL CAR RENTAL COMPANY OF THE MAGIC KINGDOM CLUB

Magic Kingdom Club members now receive a 30% discount off current time & mileage rates at National Car Rental locations throughout the United States. Similar discounts are available Worldwide.

Not applicable to unlimited or free mileage or pre-discounted rates. All rates exclude gas.

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The Magic Kingdom Club offers exclusive World Showcase Tours to a variety of exciting destinations including Hawaii, Mexico, Europe and the Orient.

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Always include your Chapter number.

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**NOW
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SPECIAL MAGIC KEY TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

Includes use of WALT DISNEY WORLD transportation system (monorails, ferryboats and trams) for one day, MAGIC KINGDOM admission, and ANY 10 attractions of your choice.

	Value	Club Member Price
ADULT	(\$16.50)	\$11.00
JUNIOR (12 thru 17)	(\$15.50)	\$10.00
CHILD (3 thru 11)	(\$13.50)	\$ 9.00

Also Available TWO-DAY PASSPORT (Unlimited-use ticket)

Includes two days' admission to the MAGIC KINGDOM, two days' unlimited use of all MAGIC KINGDOM attractions (except Shootin' Gallery), and two days' unlimited use of the WALT DISNEY WORLD transportation system.

	General Public	Club Members
ADULT	\$20.00	\$19.00
JUNIOR (12 thru 17)	\$18.00	\$17.00
CHILD (3 thru 11)	\$16.00	\$15.00

THE ABOVE TICKETS/PRICES NOT AVAILABLE TO THE GENERAL PUBLIC

Present Magic Kingdom Club Card at any
Main Entrance ticket booth.

(Parking—50¢ per car)

GENERAL ADMISSION ONLY

Entitles guests to the use of the transportation system (monorails, ferryboats, and trams), admission to the MAGIC KINGDOM and all its free shows, exhibits and entertainment.

ADULT	\$7.50
JUNIOR (12 thru 17)	\$6.50
CHILD (3 thru 11)	\$4.50

All prices subject to change without notice.

WINTER OPERATING HOURS

The WALT DISNEY WORLD Resort Complex is open seven days a week throughout the year. The MAGIC KINGDOM is open from 9 AM to 7 PM, with extended operating hours during holiday periods.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista Courses:

General Public	Club Members
\$22.00	\$19.00
Includes greens fee and electric car.	



All participants in the Walt Disney World Golf Studio, which is held daily at the Golf Resort Hotel, receive individualized instruction including swing analysis, videotaping and specific tips to help them improve their style.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	Club Members
Singles	\$4.00/hour	\$3.00/hour
Doubles	\$6.00/hour	\$5.00/hour

All prices subject to change without notice.

RIVER COUNTRY

The Ol' Swimming Hole

SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	General Public	Club Members
ADULT	\$5.50	\$4.75
CHILD (3 thru 11)	\$3.75	\$3.00

Present Magic Kingdom Club Membership Card at Fort Wilderness/River Country ticket booth.

All prices subject to change without notice.

Located in the Fort Wilderness Resort

INTRODUCING THE 1981 MAGIC KINGDOM CLUB VACATION PLANS



Walt Disney World.
VACATION KINGDOM IN FLORIDA

WORLD VACATION

Experience the WALT DISNEY WORLD Vacation Kingdom in the most unique and complete way possible.

- Five nights' accommodations in the Contemporary Resort Hotel Tower
- Six days' use of the WALT DISNEY WORLD transportation system
- Six days' admission and unlimited use of all attractions in the

MAGIC KINGDOM, and all WALT DISNEY WORLD recreational activities and facilities

- Breakfast, lunch and dinner at any WALT DISNEY WORLD restaurant or dinner show for six days (excludes fast-food locations and room service)
- \$475 each Adult, double occupancy

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel, Polynesian Village Resort Hotel or Golf Resort Hotel
- Five days' use of the WALT DISNEY WORLD transportation system
- Five days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- From \$284 each Adult, double occupancy

CAMPING JAMBOREE

- Four nights' use of a Fort Wilderness Campsite with optional fully-equipped Terry Travel Trailer by Fleetwood
- Five days' use of the WALT DISNEY WORLD transportation system
- Five days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- From \$131 each Adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations in the Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Hotel Plaza and the MAGIC KINGDOM
- Two days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery), including use of the WALT DISNEY WORLD transportation system
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- \$156 each Adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations in the Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Hotel Plaza and the MAGIC KINGDOM
- Four days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery), including use of the WALT DISNEY WORLD transportation system
- \$246 each Adult, double occupancy

VILLA HIDEAWAY ADVENTURE

- Four nights' accommodations in a Vacation Villa, Treehouse Villa or Fairway Villa
- Five days' use of the WALT DISNEY WORLD transportation system
- Five days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery)
- Special coupons good for a variety of dining and recreational activities throughout WALT DISNEY WORLD
- \$349 each Adult, double occupancy

FAMILY GETAWAY

- Three nights' accommodations at the Holiday Inn East or Howard Johnson's Florida Center Hotel
- Two days' unlimited shuttle service between your hotel and the MAGIC KINGDOM
- Two days' admission and unlimited use of all attractions in the MAGIC KINGDOM (except Shootin' Gallery), including use of the WALT DISNEY WORLD transportation system
- From \$91 each Adult, double occupancy

For those members not taking advantage of a Magic Kingdom Club Vacation Plan, a special nightly discount (10%) is available on accommodations only, at Lake Buena Vista Hotel Plaza. (Discount not applicable to commissionable, special group or preferred rates.)

- Magic Kingdom Club Vacation Plans are available only to Club Members, and are subject to accommodations availability. Make your reservations early.
- Junior and child rates are available at substantial savings for the above Vacation Plans.
- Effective January 1, 1981 through December 31, 1981.

All prices subject to change without notice.

For further information regarding Magic Kingdom Club Vacation Plans at the WALT DISNEY WORLD Resort Complex, please write or call:

WALT Disney's
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TRAVEL CENTER

P.O. Box 600, Lake Buena Vista, Florida 32830

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